



**générations:**

multi-generational approach to evaluation  
 approche multigénérationnelle à l'évaluation

Canadian Evaluation Society  
 Annual Conference  
 May 1-4, 2011  
 The Westin Edmonton

**Conference Fees**

Registration fee includes Opening Reception, Awards Luncheon and Hospitality Suites.

All registration fees are in Canadian Dollars (CDN) and is subject to 5% GST. If your organization is GST Exempt, you may claim back the GST directly from the Canada Revenue Agency as an input tax credit.

GST#: 12276 9094 RT0018

**Cancellation Policy:**

Notice of cancellation must be received in writing and postmarked no later than **April 1, 2011**. Refunds will be issued until April 1, 2011, less an administration fee of \$100.00. After this date, no refunds will be issued; however, substitute delegates will be accepted.

**\*Student Status:**

Students enrolled in full-time study at a recognized post-secondary institution must indicate their area of study and provide a scan or copy of their valid student card or course schedule. Please fax this document to 613.729.6206 after completing your registration.

**Send your completed form to:**

The Willow Group  
 1485 Laperriere Ave.  
 Ottawa, ON K1Z 7S8  
 or Fax 613.729.6206  
 or Email  
 sue.ryan@thewillowgroup.com

**For general conference and program inquiries contact:**

BUKSA Strategic Conference Services  
 Suite 307, 10328 - 81 Avenue NW  
 Edmonton, AB T6E 1X2  
 Phone: 780.436.0983 x234  
 Fax: 780.437.5984  
 Email: CES@buksa.com  
 www.buksa.com/CES

**Registration Form**

Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Organization: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ Province/State: \_\_\_\_\_  
 Postal/Zip Code: \_\_\_\_\_ Country: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_

Special Needs: *Please let us know whether you have any dietary restrictions or other special requests, e.g. vegetarian, allergic to shellfish, wheelchair access, gluten intolerance, etc.*

Delegate List: *A list of conference delegates will be made available to all registrants. It will include name, job title, organization and city. Do you consent to having your name on the list? If you do not answer, your name will NOT appear on the list.*

- Yes, include me on the list     No, do not include me on the list

**Conference Registration (GST included)**

**CES membership required to register: see below.**

	EARLY-BIRD until April 1, 2011	After April 1, 2011	
CES Member	\$577.50 <input type="checkbox"/>	\$682.50 <input type="checkbox"/>	\$ <input type="text"/>
CES Member: Full-time student*	\$288.75 <input type="checkbox"/>	\$341.25 <input type="checkbox"/>	

**Pre-conference Workshops (GST included)**

Choose one of the workshop options below. See reverse for workshop options.

<input type="checkbox"/> One full day workshop	<b>A:</b>	\$309.75 <input type="checkbox"/>	\$362.25 <input type="checkbox"/>	\$ <input type="text"/>	
<input type="checkbox"/> One half-day workshop (morning OR afternoon):	<b>B:</b>	<b>C:</b>	\$183.75 <input type="checkbox"/>		\$262.50 <input type="checkbox"/>
<input type="checkbox"/> Two half-day workshops (morning AND afternoon):	<b>B:</b>	<b>C:</b>	\$309.75 <input type="checkbox"/>		\$362.25 <input type="checkbox"/>

**Event Tickets (GST included)**

Gala Event / Alberta Art Gallery / Monday, May 2	\$99.75 x Qty_____	\$ <input type="text"/>
Alberta Night / Tuesday, May 3	\$26.25 x Qty_____	\$ <input type="text"/>
Yoga with <input type="checkbox"/> Monday May 2 / 0630 to 0730	\$13.65 x Qty_____	\$ <input type="text"/>
Angela Wiens <input type="checkbox"/> Tuesday May 3 / 0630 to 0730	\$13.65 x Qty_____	\$ <input type="text"/>
Add'l Opening Reception Tickets / Sunday, May 1	\$42.00 x Qty_____	\$ <input type="text"/>
Add'l CES Awards Luncheon Tickets / Sunday, May 1	\$47.25 x Qty_____	\$ <input type="text"/>

**Membership Fees (HST included) CES membership is required to register.**

Individual member	\$165.00 <input type="checkbox"/>	\$ <input type="text"/>
Student member	\$60.00 <input type="checkbox"/>	
Senior member	\$90.00 <input type="checkbox"/>	
AEA or AES individual member	\$123.75 <input type="checkbox"/>	
AEA or AES student member	\$45.00 <input type="checkbox"/>	
Library	\$210.00 <input type="checkbox"/>	

HST # R122769094

TOTAL DUE = \$

**Payment**

- Cheque (Canadian dollars; payable to Canadian Evaluation Society Alberta & Northwest Territories Chapter)  
 Please invoice me  
 Visa     MasterCard/EuroCard     American Express

Card Number: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Signature: \_\_\_\_\_

*By signing, I authorize the payment on my credit card.*

# Additional Information

## Accommodation

The Westin Edmonton  
10135 - 100 Street NW  
Edmonton, AB T5J 0N7  
780.426.3636  
1.800.937.8461

## Conference Room Rates

Traditional: \$189.00  
Deluxe: \$224.00  
Junior Suites: \$274.00  
Add person: \$25.00

Rates are effective until April 1, 2011, single or double occupancy, plus taxes. To book a room at one of these rates, call the hotel and ask for the Canadian Evaluation Society rate, or you can book online from the BUKSA website at [www.buksa.com/CES](http://www.buksa.com/CES).

## WestJet Discount

WestJet is offering a 10% discount to those flying into Edmonton for the conference up to three days before and three days after the conference. To receive the discount, flights must be booked by calling 1.877.952.4696. Please quote account number CC6661 at the time of booking.

## Become a Supporter

Consider supporting the CES 2011 Conference by sponsoring, exhibiting or advertising. All supporters will be recognized in the conference program. For more details, see the website at [www.buksa.com/ces](http://www.buksa.com/ces).

## For more information

### For registration inquiries contact:

The Willow Group  
1485 Laperriere Ave.  
Ottawa, ON K1Z 7S8  
Phone: 613.725.2526  
Fax: 613.729.6206  
Email [sue.ryan@thewillowgroup.com](mailto:sue.ryan@thewillowgroup.com)

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[www.buksa.com/CES](http://www.buksa.com/CES)

# Pre-Conference Workshops Sunday, May 1, 2011

To view workshop descriptions, please visit the CES website at [www.buksa.com/CES](http://www.buksa.com/CES)

EDMONTON 2011



## FULL-DAY WORKSHOPS

### 0900 to 1600

- A1** Handling data: From logic model to final report  
*Gail Barrington, Barrington Research Group, Inc.*
- A2** Evaluation project management 101:  
Intro to evaluation management practice  
*Nicole Michaud, Social Sciences and Humanities Research Council  
Shannon Townsend, National Research Council*

## HALF-DAY WORKSHOPS

### Morning: 0900 to 1200

- B1** Practical approaches to managing ethical risk in evaluation projects  
*Linda Barrett-Smith, Alberta Innovates – Health Solutions  
Birgitta Larsson, BIM Larsson & Associates*
- B2** A wide-angle view of program success:  
When are performance indicators meaningful, what are their limitations, and how can we create alternative approaches?  
*Tammy Horne, WellQuest Consulting Ltd.*
- B3** Waawiyeyaa (Circular) evaluation tool certification  
*Andrea L. K. Johnston, Johnston Research Inc.*
- B4** Evaluating environmental, resource and conservation programs  
*Andy Rowe, ARCEconomics Inc.*
- B5** La conduite d'évaluations complexes  
(French session, maximum 20 participants)  
*Simon Roy, Goss Gilroy Inc.*
- B6** Writing for action  
*Rochelle Zorzi, Cathexis Consulting Inc.  
Cameron Hauseman, Cathexis Consulting Inc.*

### Afternoon: 1300 to 1600

- C1** Developmental evaluation: The experience and reflections of early adopters  
*Mark Cabaj, Tamarack Institute*
- C2** Evaluating development results in peace-precarious situations  
*Catherine Elkins, RTI International and Duke University*
- C3** Designing and advancing evaluation quality  
*Cheryl Poth, University of Alberta  
Michelle Searle, Queen's University  
Lyn Shulha, Queen's University*
- C4** Social return on investment: An emerging tool for the evaluator's toolkit  
*Stephanie Robertson, SiMPACT Strategy Group*
- C5** Program evaluation and organizational development:  
An integrative framework  
*Wendy Rowe, Royal Roads University*
- C6** Conducting complex evaluations  
(English session, maximum 20 participants)  
*Simon Roy, Goss Gilroy Inc.*